



Christos Efthymoudis

spatial designer

PERSONAL INFORMATION

Date of Birth – 15 February 1982

LANGUAGES

English – *Fluent- CFC*

Dutch – *Fluent- NT2*

German – *Conversational- ZDaF*

Greek – *Native*

CONTACT INFORMATION

Bos en Lommerplein 76

1055EK Amsterdam

+31 (0) 657 333 546

christos@aacreativity.com

aacreativity.com

SOCIAL MEDIA

[linkedin](#)

[instagram](#)

[facebook](#)

[twitter](#)

[pinterest](#)

Designer (MArch) aspiring to creating distinct and wonderful spatial experiences. Dedicated design craftsman, avid concept aficionado and eager storyteller with a hopeless design & detailing OCD.

Always aiming at being part of extraordinary teams, wherein creativity and design—of any scale and discipline—thrive. Committed to seeing great ideas flourish and beautiful projects coming to life.

Excellent concept, sketching & design skills (2D/ 3D) with a nerd-level design software knowledge. Multilingual (EN- NL- DE- GR), dynamic, easy-going and ever-learning.

PROFESSIONAL EXPERIENCE

07/2011 – present | Freelancer | Christos Efthymoudis All-Around Creativity

Interior design – Art-direction & Graphic design with a focus on:

- Hospitality
- Retail
- Workplaces
- Spatial branding
- Experiential design
- Brand activations & Pop-up's
- Showrooms
- Exhibition stands
- Festivals & Stage design

Clients & Projects: *(selection)*

- **DAY Creative** - NL
 - **ROVC**: New location interior design - Ede, NL
 - **Eindhoven Airport**: Security area redesign - Eindhoven, NL
- **Rockstar Events** - U.S.A.
 - **Pernod Ricard**: Container branded bar - T-Mobile Arena, Las Vegas, NV
 - **Encore Boston Harbor**: Debut gala amenity - Boston, MA
 - **Wynn Resorts**: Activation cart - Las Vegas, NV
 - **Perrier-Jouët**: Bottle presentations - Las Vegas, NV [\[link\]](#)
 - **Wynn Nightlife**: Merchandise kiosk - Las Vegas, NV
 - **DIAGEO**: Bulleit Bourbon activation cart - Las Vegas, NV [\[link\]](#)
 - **DIAGEO**: Don Julio 1942 activation cart - Las Vegas, NV [\[link\]](#)
 - **XS Nightclub**: Bottle presentations & LED letters - Las Vegas, NV [\[link\]](#)
- **Wink** - NL
 - **Casper**: Pop-up experience - Munich, Hamburg & Berlin, DE [\[link\]](#)
 - **A Brand New Day**: Bar design - Amsterdam, NL [\[link\]](#)
 - **TEVA**: Festival shop - Roskilde festival, DK
 - **Douwe Egberts**: SME modular stand concept - NL [\[link\]](#)
 - **XITE Awards 2015**: Award & Stage design - NL
 - **Timberland**: “Black Forest” activation - Amsterdam, NL
 - **Jack Daniels**: “Jack Lives Here” festival activations - NL
 - **UGG**: Product presentation pedestals - Amsterdam, NL
 - **Beatport**: Festival experientials - Worldwide

SKILLS

Hard Skills

- Vectorworks
- AutoCAD
- SketchUp
- Artlantis
- Adobe
 - Photoshop
 - Illustrator
 - InDesign
 - Muse
 - Dimension
- Affinity
 - Designer
 - Photo
 - Publisher
- iWork
 - Pages
 - Numbers
 - Keynote
- MS Office
 - Word
 - Excel
 - Powerpoint

Soft Skills

- All-around creative mindset
- Concept skills
- Hand sketching
- Great listener
- Fast learner
- Enthusiastic
- Social & easy-going
- Fighting stress with bad humor
- No 9 to 5 mentality

- **Cannes Lions:** Ammmazing stage design - Cannes, F
- **Mojo:** Heineken branded bars design - Lowlands festival, NL
- **OXFAM Novib:** Festival experiential stand - Lowlands festival, NL
- **Contáinr Affairs** - NL
 - **Supernova Hotel:** Hotel rooms studies - Rotterdam, NL
 - **Coca-Cola:** Food-truck festival activation truck - NL [\[link\]](#)
 - **Coca-Cola:** Stills & Sodas branded experientials - NL
 - **New Fork:** Sandwich shop - Den Haag, NL
 - **New Fork:** Canteen - UMC, Utrecht, NL [\[link\]](#)
 - **Jack Daniels:** Workshop experiential mobile bar - NL
 - **Grey Goose:** ADAM MDM DJ stand - Amsterdam, NL
 - **Friesland Campina:** Boer en Land Yogurt bars - NL
 - **VGZ:** VGZ Campus experiential displays - Arnhem, NL
 - **Debic:** Exhibition stand - NL
- **DecoLeisure** - DE
 - **Movie Park:** Candy Store redesign - Bottrop, DE
 - **Tropical Islands:** Multiple interior design projects - Berlin, DE
- **Springbay** - NL
 - Complete brand art-direction (*on-line & off-line look 'n' feel*)
 - Graphic design (*bottle labels, coasters, posters, menus, website assets*)
 - Brand manual creation
 - Mobile bars design, craft-tap fish-eyes & various branded experientials
- **Barsupport** - NL
 - **Bacardi:** Ziggo Dome branded bar - Amsterdam, NL [\[link\]](#)
 - **Martini:** Ziggo Dome mobile branded bars - Amsterdam, NL
 - **Bombay Sapphire:** Ziggo Dome branded bar - Amsterdam, NL [\[link\]](#)
 - **The Avocado Show:** bar design - Amsterdam, NL [\[link\]](#)
 - **Ketel One:** Bloody Mary & Espresso Martini activation trucks - NL
 - **Unilever:** Magnum stores bar-station - NL
 - **Red Bull:** Festival mobile branded bars - NL
 - **Barsupport:** Branded mobile bars & bar stations
- **Do it Fluid** - NL
 - **Licor 43:** Branded trolley, seating modules, bench table, jigger & serving tray [\[link\]](#)
- **GAIA tech** - GR
 - Agricultural Warehouse Building - Karytaina, GR [\[link\]](#)
 - Apartment building - Tripoli, GR

01/2018 – 11/2019 | Interior Designer | DAY Creative Business Partners

Interior design and spatial branding projects in:
Hospitality, Retail, Workplaces, High-traffic locations and Showrooms.

Concept design – Preliminary design – Definitive design

- Brainstorming
- Ideation

PERSONAL INTERESTS

- Architecture
- Design
- Typography
- Cooking
- Mezcal sours
- Socializing/ networking
- Photography
- Snowboarding
- Basketball
- Music/ playing the drums
- DJ-ing
- Internet radio producer

- Hand sketching
- 3D/ 2D design
- 3D renders & visualizations
- Moodboards & materialization
- Setting up and giving presentations to clients
- Complete package ready for production:
 - Finishes & overall materialization
 - Bespoke elements/ furniture design
 - Detailing
 - Lists: drawings, elements and FF&E

Clients & Projects: *(selection)*

- **Maandag:** Pilot offices - Den Haag, NL
- **Whoohoo:** Pilot offices - Hamburg, DE
- **MRP:** Megastores Food Court - Den Haag, NL
- **TivoliVredenburg:** de Ronda Bar - Utrecht, NL
- **TivoliVredenburg:** Park 6 - Utrecht, NL
- **TivoliVredenburg:** de Vista Bar - Utrecht, NL
- **Accell Group:** Yourbike.com store-in-store concept pilot - Hengelo, NL
- **Van Gogh Museum:** New bookstore - Amsterdam, NL
- **CK Group:** Experience Showroom - Luxembourg, LU
- **DAY:** New offices - Amsterdam, NL
- **StayOkay:** StayOkay Maastricht - Maastricht, NL
- **Sportoase:** Entrance design - Antwerp, BE
- **DecoLeisure:** New Offices - Bocholt, DE
- **DecoLeisure:** EuroShop 2020 Expo Stand - Düsseldorf, DE

03/2012 – 05/2014 | Barsupport | Designer & Project Manager

Designer

Design (*2D/ 3D/ visualizations*), presentation and construction detailing of mobile modular branded bars and furniture used in hospitality.

Project Manager

Events and client account management, such as Cointreau CRV, Unilever “*Create your own Magnum*”, Bacardi, Grey Goose, Martini, Essen Amsterdam and various B2C and B2B events.

06/2010 – 07/2011 | Architect | Elix S.A.

03/2008 – 06/2010 | Junior Architect | Elix S.A.

Architecture and interior design projects

Various residential projects. Design of a wooden pergola and reconstruction of the yard of a vacation house near Corinth. Apartments’ interior reconstructions in Thessaloniki. Old country house documentation and restoration in Corfu.

05/2006 – 02/2007 | Junior Architect | F(n) Consultant Engineers

Residential architecture projects

Design (*2D/ 3D*), giving presentations and drawings production for building permit applications. Construction supervisor assistant, during the construction of apartment blocks in Athens.

06/2000 – 03/2004 | Draftsman | Internship | F(n) Consultant Engineers

Residential architecture projects

Design (2D/ 3D), giving presentations and drawings production for building permit applications. Construction supervisor assistant, during the concrete cast process of two prestressed concrete railway bridges near Athens.

EDUCATION

09/1999 – 04/2006 | Democritus University of Thrace

5 year diploma in architecture (MArch)

Grade: Excellent - 8,95/ 10,00

Thesis: Design of a Contemporary Monastery [\[link\]](#)

Grade: Excellent - 10,00/ 10,00

Research Thesis: Historical and Experiential Approach to Six Byzantine Churches of Thessaloniki

Grade: Excellent - 9,00/ 10,00

MEMBER OF

Christos Efthymoudis All-Around Creativity – KVK nr. 61241563

AWARDS AND SCHOLARSHIPS

June 2006

Honorary Award from the Technical Chamber of Greece for the final grade and student performance at Democritus University of Thrace.

September 1999

Scholarship from the State Scholarships Foundation of Greece for being 2nd in grading for the Department of Architecture.

PAPERS AND PUBLICATIONS

May 2010

“Towards a philosophy of Creating in the era of new media graphics”

Participation in conference: *“13th international congress of architectural graphic expression”*. Valencia, Spain.

Architects: E. Giannopoulou, M. Grigoriadou, C. Eftymoudis, M. Chabaloglou, A. Kosma, K. Psegiannaki.

Published: *“Actas del XIII Congreso Internacional de Expresión Gráfica Arquitectónica”*
“Hacia una filosofía del hacer en la era de los nuevos medios graficos”, pp. 357

Architects: E. Giannopoulou, M. Grigoriadou, C. Eftymoudis, M. Chabaloglou, A. Kosma, K. Psegiannaki.

Publisher: Universidad Politécnica de València, Valencia

ISBN: 978-84-8363-551-3

October 2009

“Philosophy as “poicin” (to create) in the process of architectural education”

Participation in conference: *“The significance of philosophy in architectural education”*. Patras, University of Patras, Department of Architecture in collaboration with Michelis Foundation, Greece.

Architects: E. Giannopoulou, M. Grigoriadou, C. Eftymoudis, M. Chabaloglou, A. Kosma, K. Psegiannaki.

May 2009

“Open window”

Participation in a collective book writing in collaboration with the architects:
S. Tsiraki, E. Giannopoulou, M. Chabaloglou, A. Kosma.

Publisher: Papatotiriou, Athens, 2010

ISBN: 978-960-7182-77-7